

Is your cat or dog  
the next King or Queen of Anchorage?

# ANCHORAGE PET PAGEANT

Saturday March 9th 2019

## INFORMATIONAL GUIDE FOR CONTESTANTS



  
Hannah Kuhlman  
Artist Photographer

# Welcome!

to the first annual pet pageant in Alaska  
- *Anchorage Pet Pageant*

This Pageant has been a dream long in the making,  
and we are so excited to have you onboard.

The mission of this pageant is to raise awareness for  
non-kill animal rescues & shelters in the State of Alaska,  
as well as to raise donations to two shelters in particular:

the Alaska Humane Society (*Anchorage*), &  
Clear Creek Cat Rescue  
(*Southcentral Alaska, with a shelter in Houston, Alaska*).

We hope that you are excited to have your fur-baby compete  
for the chance to win the Ambassadorship titles of King & Queen,  
and to represent the animal shelter community for the next year!

In this guide we have compiled information for you to prepare  
and for us to get to know you and your fur-baby a bit better.  
If you have any questions at any time,  
please feel more than free to contact us at

Email: [contact@hannahkahlman.com](mailto:contact@hannahkahlman.com)

Call: (907) 414-1552

Text: (907) 252-4198

Website: <https://hannahkahlman.wixsite.com/alaskapetpageant>

Thank you!  
Sincerely,

A handwritten signature in black ink that reads "Hannah Kahlman". The signature is written in a cursive, flowing style.

*Anchorage Pet Pageant Director &  
Volunteer at Alaska Humane Society*



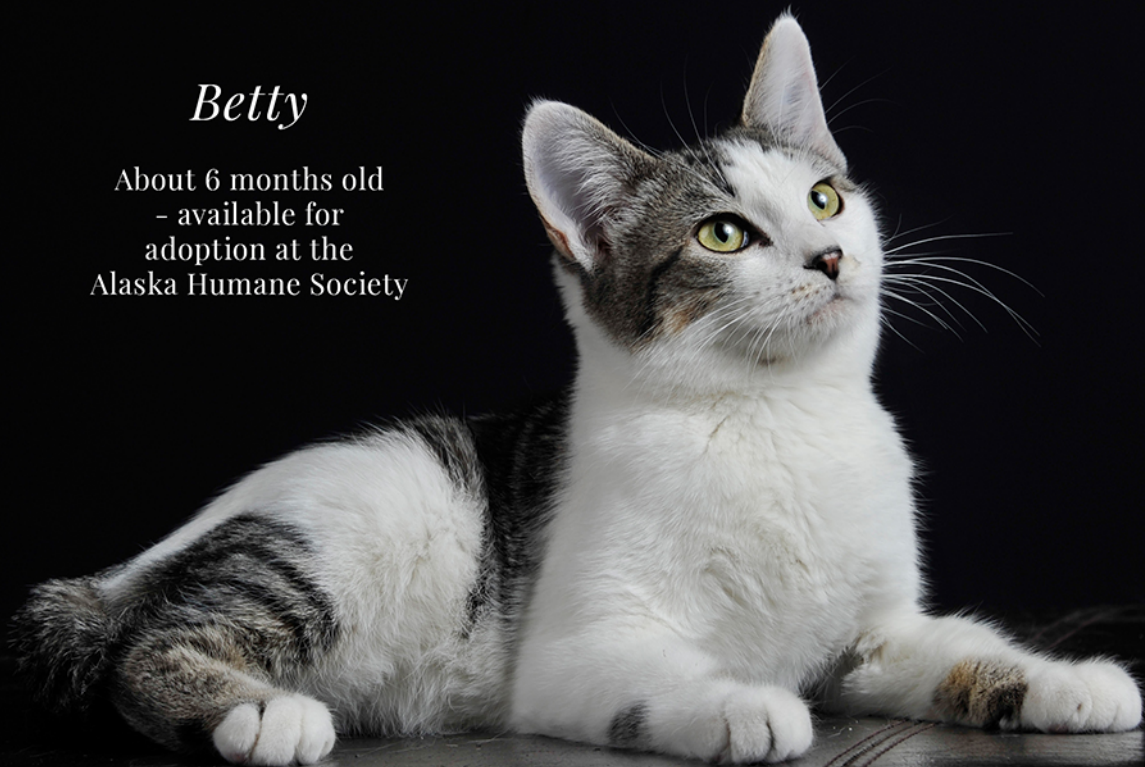
## *Saga*

About 6 months old  
- available for  
adoption at the  
Alaska Humane Society



## *Betty*

About 6 months old  
- available for  
adoption at the  
Alaska Humane Society



# The Pageant at a Glance

## **Who can compete?**

Any healthy cat & dog over the age of 6 months at the time of the pageant.  
The age limit is set so that the pet can have had his/her rabies shot  
and other important vaccines.

## **Divisions**

Cat (Male & Female)

Dog (Male & Female)

## **Titles awarded (for each division)**

1st Place: King & Queen

2nd Place: Prince & Princess

3rd Place: Lord & Lady

## **Requirements to Participate**

Recent Vet check-up certificate (rabies shot)

Signed contract & release form (these can be  
filled in at the time of the headshot & Interview)

\$75 donation to the Alaska Humane Society (entry fee)

Interest in raising awareness for the animal shelter  
community in the State of Alaska

Kennel for cat contestant / leash for dog contestant  
- this is for your pet's safety, and for the safety of the other pets at the Pageant.





## Accessories

While clothing is  
**not** required,  
some might want to dress  
their cat/dog up a little

- a cheap easy way is by  
using some tulle or  
colorful ribbons.

# FAQ

## **When is the Anchorage Pet Pageant?**

Saturday March 9th 2019

## **Where?**

Studio of Hannah Kåhlman Artist Photographer at  
the University Center Mall  
3901 Old Seward Highway, Suite 28 Anchorage Alaska 99503

## **How much does it cost to compete/watch the Pet Pageant?**

To compete: Raise a minimum of \$75 to  
the Alaska Humane Society & Clear Creek Cat Rescue.

To watch: \$5 entry fee at the door  
(to the Alaska Humane Society & Clear Creek Cat Rescue)

## **Where does the money go?**

100% of all money raised go to  
the Alaska Humane Society & Clear Creek Cat Rescue

## **What do the winners receive?**

The 1st Place winner of each division (cat & dog) and gender (boy/girl)  
wins the title of either King or Queen

Sash & Crown

Portrait session with Hannah Kåhlman - Artist Photographer

Prices from sponsors

Represent the Alaska Humane Society & Clear Creek Cat Rescue  
at events throughout the year

A feature in the Alaska Pet Pageant Magazine & Newsletter

And tons of fun!

# FAQ continued

## **Cats - talent**

Due to cats being shy than dogs in general, we do not require your cat to perform his/her talent on-stage during the event. You can record a good quality video (no longer than 2 minutes) to show during the pageant. (Note that your cat does need to be present during the pageant, however.)

## **Do they need to dress up?**

No - we do not require that you dress your cat/dog up for the pageant. We encourage some flair, but just for the cuteness factor (it will not be scored).

## **Safety**

### **Safety is our #1 priority during the pageant.**

All dogs will be required to be on a leash at all times, and with a handler. (We do not want any dogs/cats/humans to be hurt - dogs and cats can easily be scared and might act aggressively to defend themselves). Cats will need both a leash and a kennel.

## **Stages of Competition**

There will be 5 stages of competition:

### **Interview**

*(done at the time of the headshot session).*

### **Introduction**

*(speak a little bit about your pet, and time to brag about him/her)*

### **Talent**

*(anything that your cat/dog does that makes people smile/laugh/go "aww" or "wow")*

### **Cat / Dog walk**

### **& On-stage questions**

*(Dog walk will be a small test of basic sit & lay skills.*

*Cats can either walk on-stage or be carried by their handler.*

*The on-stage question will be 2 questions for the handler:*

*1st is about the cat/dog,*

*and the 2nd is about the shelter community.*

*We will provide a general outline of what the latter question might be about so you can study/prepare.)*



# Accessories

While clothing is **not** required,  
some might want to dress their cat/dog up a little

- a cheap easy way is to put a headband or flower on their collar.



# Preparing for the Pet Pageant

## Paperwork, Headshot & Interview

Each contestant needs to fill out and hand in the following paperwork, and do the following before the Pageant on March 9th 2019:

1. Shots records or vet note (of shots being up to date).  
Rabies vaccination is required to compete.
2. Official sign-up registration form
3. Release statement: Statement of dog's/cat's sociability, and a release form releasing anyone involved with the pageant (excluding the dog's/cat's owner/handlers) from responsibility from any damages caused by dog/cat.
4. Headshot (done at Hannah Kählman - Artist Photographer's studio.  
Hand in paperwork at this time.
5. Interview (will be done and taped at the time of the headshot session)
6. Raise money for the Alaska Humane Society & Clear Creek Cat Rescue (turn in donations directly to the shelter representatives at the Pageant at the time of check-in).  
Minimum of \$75 required to compete.  
Prize awarded to biggest donations collected.  
Donations above the \$75 minimum can be accomplished by selling tickets to the Pageant (\$5/ticket) or by selling CertifiCATs (\$5/ticket) for KitTea time (a monthly coffee/tea social event with snacks, held in the same location as the Pageant, to raise awareness & donations to the AKHS & CCCR.  
CertifiCATs can be collected during the Headshot & Interview, or during check-in at the Pageant).



A close-up photograph of a black cat with bright yellow eyes, looking directly at the camera. The cat is lying down on a light blue textured surface. The background is a solid light blue color.

Signore Giovanni Della Fortuna

*formerly known as  
"Binks"*

*Valley Humane Society  
Casa Grande, Arizona*



# Preparing for the Pet Pageant

1. Decide on a talent for your cat/dog, and practice.  
The talent can take up to 2 minutes, and is anything that will make  
the audience/judges smile or be wowed.  
(Cat talent can be recorded in a good quality video at home.)

2. Practice basic skills of sit, lay and stay (for dogs).  
This will be tested during the dog walk.

3. For cats, practice having the cat walk in a harness on a leash.

4. Bring to the pageant:  
leash;  
kennel (required for cat, encouraged for dog);  
water & food dishes;  
food for your cat/dog;  
bribing snacks for on-stage competition  
(we will be providing basic calm-down treats backstage);  
pop-bags for walking your dog  
(basic cat litter & boxes will be supplied for each cat to reduce  
risk of cross-contamination between cats).

5. Pamper your cat/dog.  
This is not a beauty-competition, but cleanliness is encouraged.

6. Raise donations for the Pageant (\$75 minimum)  
with the help of friends and family.

7. Sell tickets to the Pageant (\$5/ticket) or  
CertifiCATs (\$5/ticket) for KitTea time.

8. Read up on the rescue shelter community, in particular about the  
Alaska Humane Society & Clear Creek Cat Rescue.  
(For Interview & On-Stage Question.)

# HEADSHOT & INTERVIEW

## HEADSHOT

Your pet's headshot session needs to be schedule directly with  
Hannah Kählman - Artist Photographer.  
You can contact the studio either by

email at [contact@hannahkahlman.com](mailto:contact@hannahkahlman.com)  
or phone at (907) 414-1552

The headshot session is free of charge (Paid through sponsorship by the studio).

The session itself will take about 30 minutes &  
you will chose your favorite portrait to use for the pageant.  
There will also be a portrait taken of you and your pet.

## INTERVIEW

The Interview takes places immidiately after your headshot session. It is recorded  
on video, and will be seen by the Pageant Judges before the Pageant.

You will be asked a series of questions about both your cat/dog,  
and about the no-kill/rescue community  
in the State of Alaska and in general.

This is to both get to know you and your cat/dog better, and to  
score how comfortable you are talking to new people in a new atmosphere.  
This is important as the title holders will be asked to participate in public events to speak about  
no-kill animal rescues, such as the Alaska Humane Society & Clear Creek Cat Rescue.

Don't worry - you do not need to be a public speaker.  
Just friendly and willing to small talk with strangers.



Lady Grace  
Elizabeth Hannah,

*formerly known as  
"Sweetie"*

*(as she was so wild her gender  
couldn't be determined until a  
week into fostering)*

*Former feral kitten  
from the  
Alaska Humane Society*



# KitTEA Time

What it is:

KitTEA time is easily put a social event where you come to the studio of Hannah Kahlman - Artist Photographer (same place as the Pageant) to socialize with other pet-lovers, while drinking tea, coffee or sparkling water & snacking on cookies and pastries.

Held once a month, due to limited seating a purchase of a CertifiCAT is needed in advance (\$5/ticket - the donation is split between the Alaska Humane Society & Clear Creek Cat Rescue)

To raise money & awareness for the AKHS & CCCR, we encourage you to sell CertifiCATS in advance to friends and family, and you can pick up the physical tickets at the time of the pageant.

The most money raised receives a prize from the sponsors at the Anchorage Pet Pageant.

## Bear

*Maine Coon picked up as an  
abandoned stray cat in Eagle River.  
Age unknown.  
Loves to cat, sleep & cuddle - and  
play with his furry siblings.*





# THE Anchorage Pet Pageant Day

- Tentative schedule



1 PM: (Dog) Contestants arrive. (Cat contestants arrive at no later than 3:30, to ensure less stress on the cats. You are welcome to come at 1 PM, but are not required to. The cats are separated from the dogs in a separate room with a lockable door.) All paperwork due at this point. All donations to the shelters are due (give them to the shelter representatives).

1:15 PM: (Dog) Dress-rehearsal starts. General run-down/walk-through of the pageant itself.

2:30 PM: Doors open. Audience comes and mingles.

3 PM: Pageant starts! Keynote speaker invites everyone to enjoy the event, and gives information about the AKHS & CCCR.

3:5 PM: On-stage introduction of all contestants one-by-one (Dog division). All dogs and handlers on stage, or one at a time (this will be decided during dress-rehearsal). 30 seconds per dog.

3:20 PM: Talent. (Dog division). Up to 2 minutes per dog allowed.

4:00PM: Intermission for dogs. Walk, play, feed & water.

4:00 PM: Introduction. (Cat division). All cats and handlers on stage. 30 seconds per cat.

4:05 PM: Talent. (Cat division). Up to 2 minutes per cat allowed. Can be recoding from home, or done live on stage (depending on how comfortable the cat is and talent itself).

4:15 PM: Intermission for cats. Walk, play, feed & water.

4:15 PM: Dog walk on stage. Basic skills of sit and lay down tested. At the end of the walk, the handler will be asked 2 on-stage questions: one about the pet, and one about the shelter community (to show knowledge and interest in raising awareness).

4:45 PM: Cat walk on stage. Cat can either walk, or be carried by handler. At the end of the walk, the handler will be asked 2 on-stage questions: one about the pet, and one about the shelter community (to show knowledge and interest in raising awareness).

4:55 PM: Intermission. Judges finish scoring. Photobooth open. Tea & Coffee and snacks sold for donations.

5:15 PM: Crowning. (Cat division). All contestants on stage – all must remain for Official Crowning Portraits. After crowning & portraits, all cat contestants are excused.

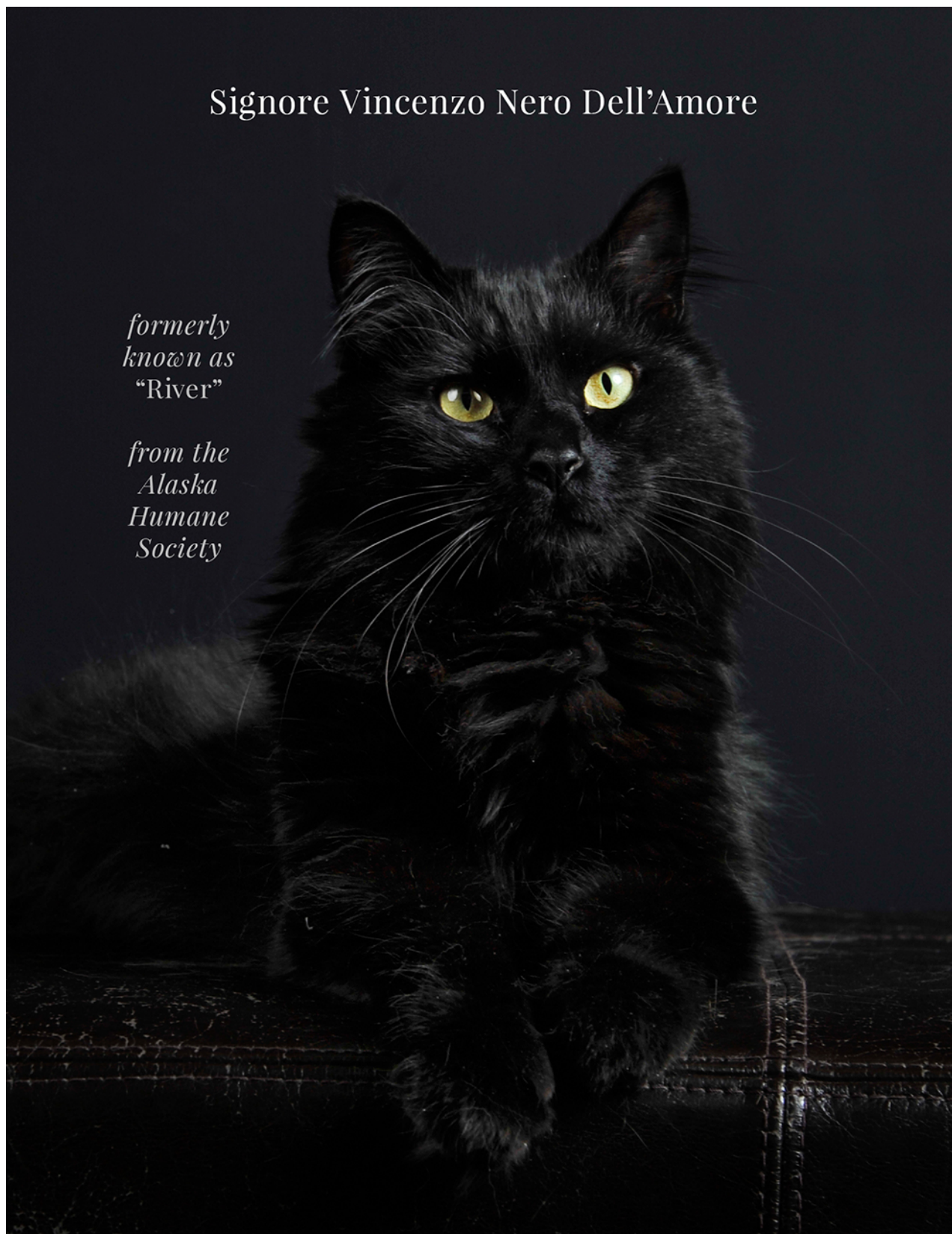
5:30 PM: Crowning (Dog division). All contestants on stage – all must remain for Official Crowning Portraits. After crowning & portraits, all dog contestants are excused.

6 PM: Pageant end.

# Signore Vincenzo Nero Dell'Amore

*formerly  
known as  
"River"*

*from the  
Alaska  
Humane  
Society*





# Thank you for your interest & participating in the first annual Anchorage Pet Pageant!

As the first pageant, there might be some hiccups along the way  
- please join us in working through these and make  
this a fun and better experience.

There will be an Alaska Pet Pageant this summer,  
so stay tuned and please feel more than free to give us  
your feedback on how we can improve the experience.

We hope for everyone to enjoy participating - and please don't feel  
stressed out preparing or competing. Just have fun and be sociable,  
and know that it is perfectly fine participating just for fun.

Competitive or just for fun, this is YOUR Pageant.

Let's raise some donations & awareness for the  
non-kill animal rescue community!

*Questions about the Pageant?*  
contact@hannahkahlman.com  
(907) 414-1552

*Alaska Humane Society:*  
www.adopt-a-cat.org

*Clear Creek Cat Rescue:*  
<http://clearcreekcatrescue.org/>